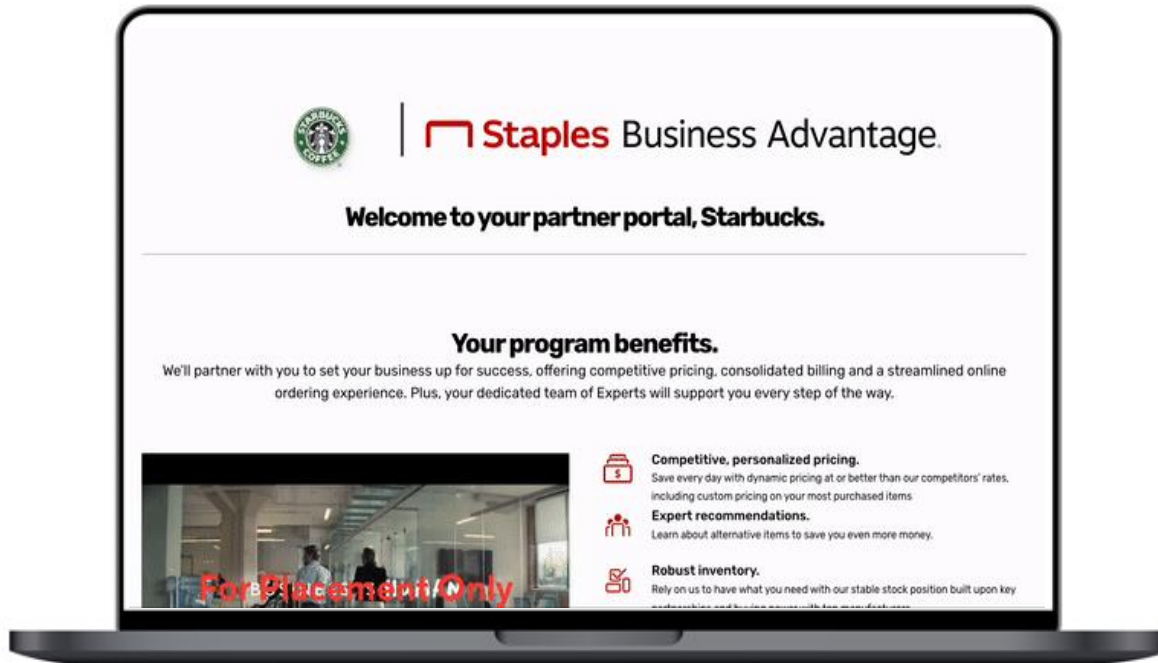


Digital Transformation: Partner Portals

As part of our new digital capabilities available to customers, Staples Business Advantage is offering access to a dedicated, custom partner portal for procurement teams and/or end-users.

The average B2B buyer has grown up digitally native... and **75% prefer digital** interactions over traditional face-to-face.



Unlike a traditional landing page or website, partner portals are a digital conversation with customers, providing timely updates and new content to align to your goals and program.

✓ PERSONALIZATION

Deliver a dedicated, dynamic hub to access information, partnership benefits and capabilities, implementation materials, updates and reporting specific to your program.

✓ COMPLIANCE

Connect with end-users online to drive compliance and focus on the goals of your school, including new product offerings, rogue spend, and e-registration.

✓ VISIBILITY

Increase visibility of growth initiatives and relevant, timely messages important to your school for both procurement teams and end-users.

✓ INSIGHTS

Extend insights from your Staples team of industry experts to your entire school with ease, at no additional cost.